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# Partner Start Guide



Updated:  
July 2023

# Welcome!

- ▶ FitOn Health (formerly Peerfit, Inc.) creates healthier organizations through healthier people by providing access to a network of engaging fitness and wellness experiences.

Through its partnerships with top national health plans in both the corporate and Medicare space, and servicing more than 19k+ employers, FitOn Health supports the health and well-being of populations through a whole-health benefits solution.



**Inc.**



**Forbes**



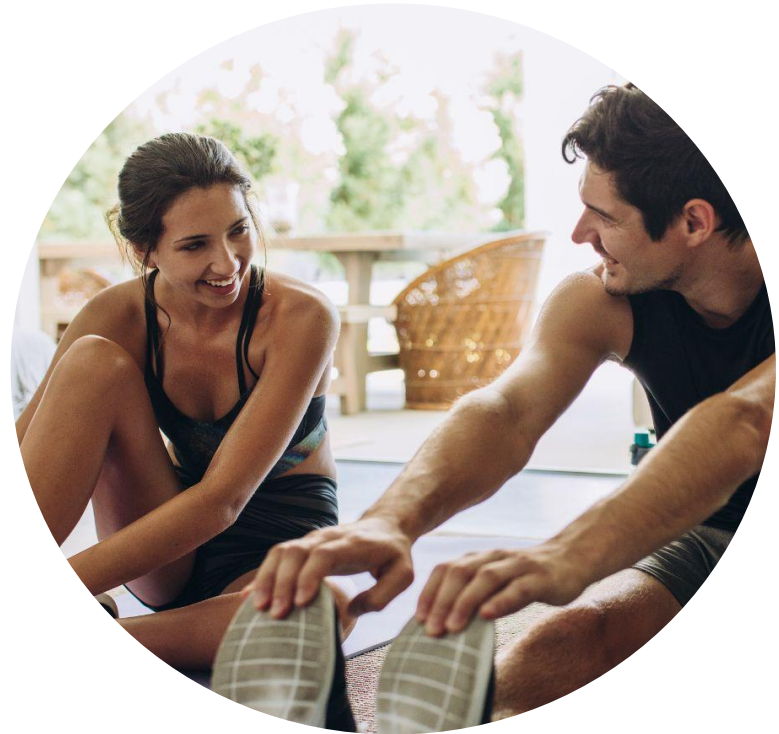
**Entrepreneur**

# Our Clients

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FitOn Health works with employers and health plans in the both the under 65 and over 65 Medicare space who are looking to provide a more engaging wellness program to their employees and members.

We work with forward-thinking companies that have a progressive approach to health and wellness that takes them beyond their typical benefits.



# Our Model

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We are not a **discounter**.

We aren't promoting **low-price wellness-in-bulk**.

Our brand promise is built on flexibility, quality experiences, and empowerment – that offer extends from our customers to the partners in our network.

Respect and appreciation embolden both our members and the businesses that accept them – creating the greatest mutual value for everyone, every class, every time.



# The Benefits

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## New Market Revenue

Our employers and Health Plans have progressive wellness programs, so you receive the benefit of wellness and insurance dollars that would otherwise be difficult to access.



## Easy Integration

Discover easy signup, educate your employees, and integrate seamlessly with your MINDBODY class calendar, if you use one.



## Brand Visibility

FitOn Health users reserve classes and purchase memberships through our directory of partner schedules and offerings. Your profile showcases your class times, location, and business information.



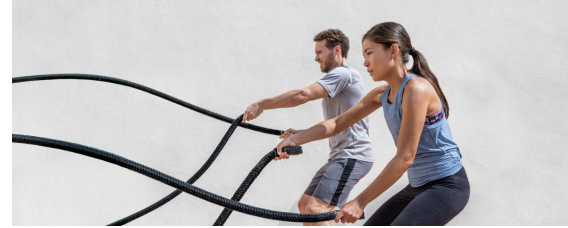
## Clear Usage

See the big picture of who's attending and when. Get clear usage reports and reimbursements.

# Selection Criteria

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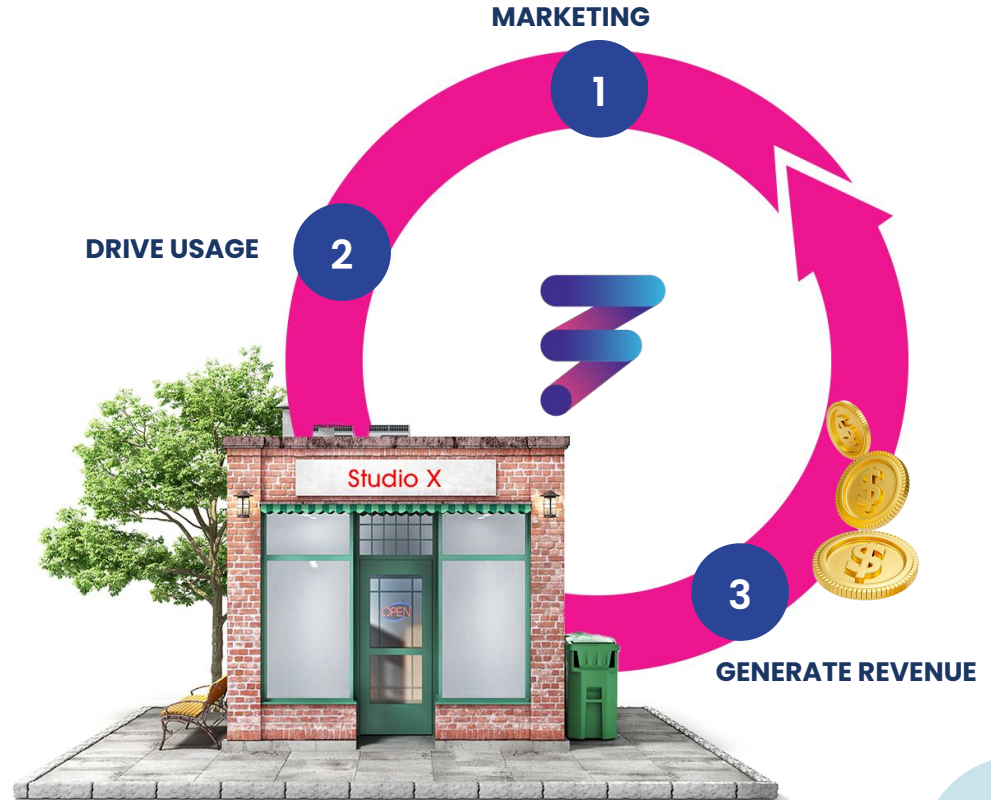
- 1 Instructors
- 2 Partner Fellowship
- 3 Class Offerings
- 4 Reputation
- 5 Facility Quality
- 6 Community Involvement



Our network is a "by invitation only" community. Invitees are hand-picked by our team and their business is evaluated on six key criteria. The FitOn Health Partner designation is a mark of quality and is tied to our position as a unique offering in the marketplace. Our vetting process maintains the integrity of our network, ensuring that everyone in the network offers the best experience possible.

# Member Experience

- ▶ **CREDITS** are the currency FitOn Health members use to build their own personalized fitness experience. The cost of the wellness offering is determined by you and your Wellness Consultant.
- ▶ **FITON HEALTH MEMBERS** can receive monthly credits in a few different ways: either from their employer, from their health plan, or by purchasing on their own on top of their subsidy. Credits are then redeemable for fitness classes, gym passes, digitally streamed workouts, and memberships.



# MINDBODY Integration

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- ▶ For partners using MINDBODY, your class schedule is displayed right on your company's page.

Users reserve classes with a single click. Reservations automatically sync with your MINDBODY account, for a seamless experience.

To link your account, you'll need your MINDBODY Site ID. This number can be found in the URL of your MINDBODY account. For help setting up, contact us at [network@fitonhealth.com](mailto:network@fitonhealth.com).





# Schedules and Bookings

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► **Not using MINDBODY?** No problem. Users are directed to the schedule on your website, but users must return to the FitOn Health site to reserve a class. We'll email you all the information about who is coming and when they'll be there. You use your existing process to schedule them.

At class time, the instructor double checks the member's reservation confirmation email pulled up on their phone.



# Reimbursements: How It Works

## Members Workout

Members can take classes with you all month long.

## Reimbursement Notification

We send you an email showing your reimbursement total and a breakdown of class attendance per month.

## Double Check (3-Day Limit)

You double check our count. Any discrepancies, notify us within 3 days so we can correct any errors.

## Direct Deposit via Bill.com

Your reimbursement arrives from Bill.com using a secure server, keeping your information safe.

## Monthly Cadence

Reimbursements for classes occur on a monthly basis. For questions about reimbursements, contact us at [network@fitonhealth.com](mailto:network@fitonhealth.com).



# Marketing & Engagement

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All network partners will be sent a welcome series email with materials and assets they can use to promote the FitOn Health network and educate their members on FitOn Health.

The partners that make up our network are the area's best – and we promote them as such. We invite you to promote FitOn Health, too, whenever you feel it's appropriate for your business.

Your facility is searchable on [fitonhealth.com](https://fitonhealth.com) and has its own page with detailed info, class schedules, photo, and logo.



# Stay Connected

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You're part of an exclusive network of fitness studios plugged into corporate wellness. Get access to new members, clear usage info, and easy reimbursements, while expanding your business' reach.

Visit [fitonhealth.com/facilities](https://fitonhealth.com/facilities) or email [network@fitonhealth](mailto:network@fitonhealth) to stay connected.



# Thank you!

