The Top
Workplace
Wellness
Trends

2025







# The Top Workplace Wellness Trends for 2025

### **Trends to Watch**

The cost of poor employee well-being is staggering, impacting individuals, organizations, and the systems that support them. Poor well-being leads to higher rates of absenteeism, reduced job performance, burnout, and increased turnover while driving preventable medical costs and increased utilization of healthcare services.

Consider these numbers: According to Gallup, 75% of medical costs stem from preventable conditions. Burnout alone contributes to global turnover and productivity losses of \$322 billion annually, and organizations can lose 15% to 20% of payroll to voluntary turnover caused by burnout. These hidden costs extend beyond workplaces, affecting health plans and organizations alike, with missed opportunities to improve outcomes and reduce costs.

#### The good news? These challenges are preventable.

By prioritizing health and wellness, organizations and health plans can create healthier, more engaged populations, and deliver better outcomes. As we dive into 2025, the focus on wellness becomes even more critical. It's no longer just about addressing today's challenges—it's about anticipating future needs and leading the way.

Wellness isn't just about following trends; it's about setting them.

### \$11.7 Trillion Potential Global Economic Value

Investing in employee health and well-being could unlock unprecedented economic growth.

Source

This guide isn't your typical rundown of industry predictions. It's a curated playbook of game-changing trends, paired with insights and solutions from FitOn Health that empower leaders to build programs that don't just adapt to the future—they define it. With a focus on personalization, inclusivity, and innovation, these strategies will help you create wellness initiatives that resonate with your people, drive engagement, and deliver measurable outcomes.

Let's explore the top 10 workplace wellness trends poised to shape the workplace and discover how FitOn Health can elevate your approach to well-being.

### 10 Key Workplace Wellness Trends to Watch

# 1. Personalization in Wellness Programs

It's no secret that employees and members now expect wellness solutions tailored to their unique needs. Generic, one-size-fits-all programs no longer resonate with diverse populations. Personalization uses data, feedback, and health metrics to create customized fitness routines, nutrition plans, and mindfulness practices aligned with individual goals, leading to increased engagement and better outcomes



### **How FitOn Health Can Help:**

FitOn Health leverages advanced analytics to offer personalized recommendations for fitness, nutrition, and mindfulness. By understanding individual preferences and health metrics, our platform ensures individuals engage with resources that truly align with their goals, driving better outcomes.

### 2. Mental Health Continues to Take Center Stage

Mental health support has become a cornerstone of wellness strategies, especially as populations continue to face stress, burnout, and anxiety. Offering access to therapy, meditation, and stress management tools can create a culture of openness and support. Organizations that prioritize mental health see not only improved well-being but also a stronger, more connected workplace culture.

#### **How FitOn Health Can Help:**

FitOn Health provides a wide range of mental health resources, including guided meditation sessions and mental health courses led by licensed professionals. These resources are seamlessly integrated into our comprehensive wellness offering, ensuring that mental health support is a core component of your organization's strategy, not an afterthought.

# 3. Hybrid Wellness for Remote and On-Site Employees

In 2025, around <u>87% of companies</u> are expected to have implemented a return-to-office policy. The majority of companies will likely operate on a hybrid model. Wellness programs are not just about physical health—they're critical for fostering environments where employees can thrive despite modern workplace complexities.

Wellness programs must create a connection between in-person and remote participation. Flexible, inclusive offerings are critical to ensuring everyone—regardless of location—feels supported and engaged.

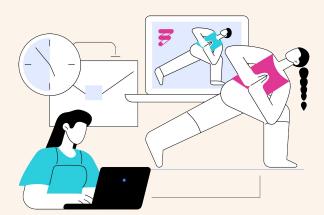
### How FitOn Health Can Help:

FitOn Health's platform offers virtual workouts, mindfulness sessions, and in-person wellness experiences, ensuring a premium experience for both remote and on-site populations.

With flexible scheduling, convenient in-person locations, and diverse options, our solutions make wellness accessible to everyone.

### 4. Gamification of Health Goals

Gamification is transforming wellness engagement by adding an element of fun and competition. By incorporating challenges, rewards, and leaderboards, companies can motivate employees to achieve their health goals. Gamified wellness programs foster a sense of achievement and community while driving sustained employee engagement.



Individuals who feel motivated and rewarded are more likely to stick with their wellness goals and integrate healthy behaviors into their daily lives. This positive reinforcement creates lasting habits, leading to long-term improvements in overall health and well-being.

#### **How FitOn Health Can Help:**

FitOn Health incorporates gamification into its platform with challenges, leaderboards, and badges. These features encourage people to stay motivated, track their progress, and celebrate their achievements, creating a culture of health and wellness.

This gamified approach to wellness not only boosts employee engagement but also contributes to a healthier, more productive workforce—helping employers reduce healthcare costs while improving overall workplace satisfaction.

# 5. Integrating Wearable Tech

Wearable technology has revolutionized how employees monitor their health. Devices like fitness trackers, smartwatches, and health-monitoring rings are widely adopted because they empower users with real-time insights into their physical well-being. These tools track metrics such as steps, heart rate, sleep patterns, stress levels, and even hydration and oxygen saturation. Organizations can harness this data to create programs that encourage healthier habits and provide populations with actionable feedback

#### How FitOn Health Can Help

FitOn Health is at the forefront of technology, offering an all-in-one app that goes beyond integration. While we seamlessly connect with leading wearable devices to track activity, sleep, and nutrition, what truly sets us apart is that you can manage your entire wellness journey directly within our platform.

## 6. Inclusive Wellness Solutions

Inclusion is a vital component of effective wellness programs. People of all ages, abilities, and cultural backgrounds should feel represented and supported. By embracing inclusivity, organizations can create programs that celebrate diversity, foster a deep sense of belonging, and ensure every individual has access to the resources they need to thrive. Inclusive wellness initiatives do more than enhance participation—they drive meaningful engagement, strengthen workplace culture, and demonstrate a genuine commitment to the well-being of every employee.

Additionally, inclusive wellness programs are linked to better health outcomes, increased participation, and reduced health disparities, making them a win-win for employers, employees, and health plans alike.

By helping employers create more inclusive wellness strategies, health plans can contribute to a healthier, more engaged, and more productive workforce.

### **How FitOn Health Can Help:**

FitOn Health offers a comprehensive library of wellness content designed to be inclusive of all employees. Our platform includes low-impact workouts, adaptive fitness options for employees with disabilities, and multilingual resources to accommodate diverse workforces. This inclusivity ensures that populations of all backgrounds, abilities, and fitness levels can participate in wellness programs equally.

This not only drives higher engagement and participation but also fosters a sense of belonging and support within the workplace, helping organizations build stronger, healthier, and more inclusive teams.

#### **Available in 5 languages**

French, Spanish, German, Portuguese, and English. Easily translatable into additional languages using Google Translate.

### 7. Focus on Preventative Care

Preventative care is one of the most powerful tools health plans can offer to employers and employees alike in the fight against rising healthcare costs.

By encouraging populations to adopt proactive health measures, employers can help nip potential health issues in the bud before they turn into costly and chronic problems. Programs focused on nutrition, exercise, and regular health screenings not only improve individual well-being but also drive down overall healthcare expenses in the workplace.

This not only lowers healthcare costs but also demonstrates a commitment to the holistic well-being of employees. For health plans, offering preventative care is a key differentiator that can attract and retain employer clients, while simultaneously improving the health outcomes of employees and reducing future claims cost.





### How FitOn Health Can Help:

FitOn Health puts preventative care front and center, equipping people with the tools and knowledge to take charge of their health. From dynamic fitness programs and nutritional advice to stress management and mindfulness techniques, FitOn Health supports individuals in making healthier decisions every day.

This focus on prevention helps employers mitigate future health risks and reduce healthcare costs over time, creating a healthier, more productive workforce. By incorporating FitOn Health's preventative care solutions, populations can provide their people with an invaluable tool to drive long-term health improvements.

### 8. Economic Stability as a Key to Well-Being

Economic challenges are a significant contributor to mental health struggles. Addressing these challenges can improve member outcomes and reduce the strain on healthcare resources

When individuals face economic insecurity, it can affect their ability to stay focused, engaged, and productive at work. Addressing this issue is more than just supportive—it's a strategic way to foster a resilient and motivated workforce. Offering tools and resources to support economic stability isn't just an added benefit—it's a critical strategy for fostering healthier, more engaged populations who are better equipped to manage their health.



### How FitOn Health Can Help:

Our solution delivers a powerful suite of mindfulness resources, from guided meditations to breathing exercises, all designed to help populations manage stress, especially anxieties. In addition, FitOn Health offers stress reduction courses packed with practical tools and actionable strategies to help people not only manage stress but also build lasting resilience.

This approach strengthens employees to navigate challenges with a calm and focused mindset. FitOn Health ensures members have the tools they need to navigate life's challenges with confidence and stability.

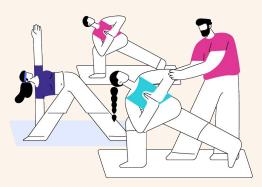
### 9. Community Building for Well-Being

In 2025, the trend of community-driven wellness programs is set to gain even more traction as organizations recognize the value of collective participation in health initiatives. From virtual fitness classes to in-person wellness events, the focus is on creating spaces where employees can bond over shared goals, celebrate each other's successes, and motivate one another to stay on track.

A strong community at work is essential not only for individual well-being but also for organizational success. Research shows that employees who feel connected to their colleagues are more engaged, productive, and likely to stay with their employer. Wellness programs that prioritize community building—whether through team-based activities, shared goals, or collaborative challenges—create a culture of mutual support and accountability.

This approach nurtures workplace relationships, reduces feelings of isolation, and promotes a sense of belonging that benefits everyone.

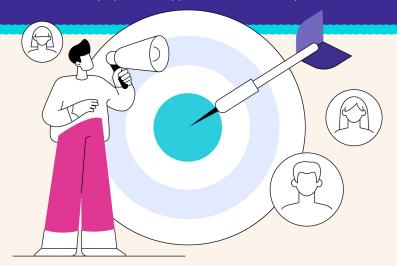
As more employees work remotely, building connections becomes more challenging. However, community-driven wellness programs can help reduce feelings of isolation, enhance collaboration, and improve employee engagement. Promoting social connection through wellness challenges and team activities helps create a culture where employees feel supported, valued, and motivated to maintain their health.



#### How FitOn Health Can Help:

FitOn Health's community features are designed to bring people together, no matter where they work. Our platform fosters healthy competition and camaraderie through team challenges, where employees can join or create group fitness or wellness activities. It also offers social engagement tools, allowing employees to connect with colleagues, share their progress, and cheer each other on within the app, creating a strong sense of team spirit.

FitOn Health bridges the gap between remote and in-office teams by offering virtual group workouts and the flexibility to organize in-person wellness experiences. With diverse content that ensures everyone, regardless of fitness level or experience, can join in and feel included, FitOn Health helps organizations create an environment where employees feel supported, valued, and empowered to thrive—together.



## 10. Engagement as the Ultimate Metric

Consistent engagement is the most critical factor for success. Without it, even the most comprehensive initiatives fall short. High engagement drives better outcomes, whether it's improved mental health, increased physical activity, or reduced stress levels.

Employees are more likely to stick with a program that keeps them motivated, meets their needs, and feels easy to use. Today's most effective wellness programs are those that prioritize seamless accessibility and an experience employees want to return to time and again. While this may seem straightforward, it's a challenge many fail to achieve.



#### How FitOn Health Can Help:

FitOn Health is built with engagement at its core. Our all-in-one solution makes it simple for employees to access everything they need for their well-being in one place—whether it's workouts, nutrition support, mindfulness tools, or progress tracking.

By delivering an intuitive and seamless user experience, FitOn Health ensures employees stay engaged and motivated. With features that fit into their daily routines and resources they actually enjoy using, we help populations build wellness programs that deliver real results through sustained participation.

### Building a Healthier, Happier Future with Forward-Thinking Wellness Strategies

As wellness continues to evolve, adopting forward-thinking wellness strategies is crucial. FitOn Health's approach empowers organizations to create meaningful, impactful programs that cater to the diverse needs of their workforce. By integrating the top wellness trends of 2025 into your offerings, health plans and employers can not only reduce healthcare costs but also help employers build healthier, more engaged workforces.

FitOn Health is here to support your efforts by offering an all-in-one wellness platform designed to meet and exceed the evolving needs of today's workforce. Contact us today to learn how we can help you provide next-generation wellness programs that deliver measurable results.

#### Ready to transform your wellness program?

Contact FitOn Health today to learn how we can help you implement these trends and drive success in your organization.

**Get In Touch**